



YOAN TANUJI
MENTALIST-MAGICIAN

HOW & WHY DOES IT WORK?

LECTURE & WORKSHOP





LECTURE

MAGIC, MENTALISM & MOTIVATION

For one – two hours (your choice) Yoan TANUJI will introduce you to his universe of magic, mentalism, and motivation!

This experience includes demonstrations, original creations, and multifarious subtleties to discover.

Check the video link or click :

<https://www.youtube.com/watch?v=WG-NugroKkQ&t=1s>





WHO IS **YOAN TANUJI ?**

At only 14, **Yoan TANUJI discovered the art of Magic** and instantly became fascinated by it. Yoan held his ground and 8 years after becoming a professional magician launched SO MAGIC EVENEMENTS Inc., his promotional company. Soon he was travelling all over France performing at both intimate, private engagements and spectacular public performances in front of thousands of viewers.

He quickly became passionate about the specialty art Mentalism, realizing he could make a more **intimate connection with his audience**. He created his first French language book test in 2006; the EJO Book-Test went on to become a best seller. Yoan quickly became **a key figure in French magic**. His magical creations multiplied (Comic Book Test, David Stone Words, Bicycle Passport, Snow deck, etc.) and, in 2017, he bought with his friend Guillaume BIENNE, the company MAGIC DREAM, which he previously worked for!

Yoan is a believer in the popular phrase – **Think Big or Go Home**. With his partnership in Magic Dream and continued promotion of his shows, he also started to attend international conventions under the Magic Dream label. In doing so Magic Dream went from a secret hidden by select French magicians to one of **the most popular brands in magic arts today**.

Are you ready to share with Yoan dozen of stories, anecdotes, tricks and motivation secrets?





MAGIC MENTALISM MOTIVATION !

The lecture “**How & Why it works?**” is far from being a dealer show, or a magic show for magicians! Instead, the focus is on **interactive presentations** highlighting performance tested techniques and skills.

For a scheduled block of either 1 or 2 hours, Yoan TANUJI will share his world exploring many aspects of Magic, Mentalism, and Motivation! There will be explanations, original creations, and subtle techniques to **discover hidden in plain sight**.

The Program: A cornucopia of magic including cards, mentalism, comedy and beautiful storytelling! If you are worried to know “**How** does it work?” don’t panic! Yoan explains everything in detail. Yoan’s focus on “**Why** it works” allows you to **discover the importance of the “convincers,” and “provers.”**

From Yoan, you will learn not only **everything that motivates an effect**, but the lecture also stimulates how the spectators will be evoked in real-time with time-tested breathtaking presentations. You will learn **how to make an effect stronger** and all the details to generate the maximum considerable impact on your audience! This technique called the “payload” can transform a favorable effect into a memory maker. This is the heart of Yoan’s technique that he hopes to present everywhere.

REVISITED CLASSICS AND NEW RELEASES

Since one idea can hide another, Yoan TANUJI will highlight techniques displaying **how creativity works** and how a creation can (and often does) take creators by surprise when practiced matured over the years.

Attendees will have the chance to discover simple and **professional routines that work well for all settings** including intimate close-ups, small parlor gatherings, and the stage. Drawing from his career experience performing to adult and family audiences alike, these techniques have adaptable staging for any audiences.

Yoan will **highlight the common mistake** performers make thinking the more complex and difficult the effect the more powerful the impact. Effects with a significant impact can be easy to perform! Or if they are not Yoan can find a way to make them so.

The **“Pack Small, Play Big” accessories** he uses are often immensely popular and well known, even amongst the public. Even better, their use is so natural, they are nearly impossible to detect.

“100% Commercial” Routines: Every effect in the lecture has been carefully chosen for **maximum impact**, comedy and/or to create an emotionally unforgettable experience for spectators. Choose freely from a repertoire of tricks and effects options that suit you the best.





WHY NOT A WORKSHOP ? **ONLY BLANKS**

Alternative Options: Hire Yoan for a Workshop! Discover “ONLY BLANKS” an incredible experience with effects using only **Yoan's signature WHITE cards!**

In addition to the lecture or a specific event, Yoan TANUJI also offers a unique workshop lasting 1 to 3 hours.

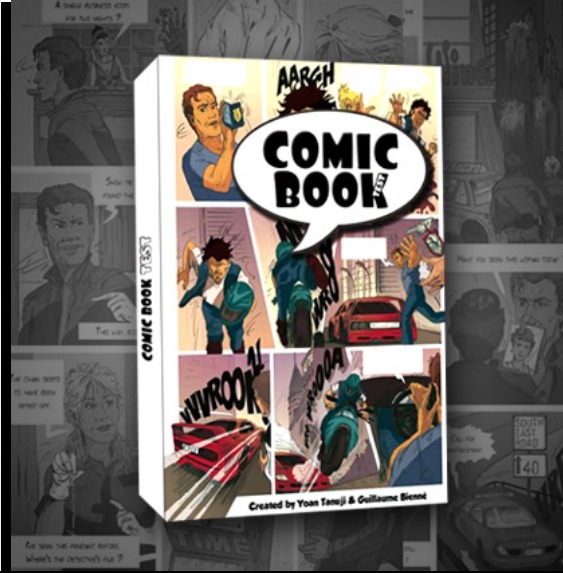
You can offer a limitless **world of customizations**, stories, and thousands of presentation possibilities to your spectators by the end of this workshop where you'll learn easy-to-perform simple routines with considerable impact.

In this exclusive workshop, learn **the “Killer” routines** of the Blank Marked Deck and practice magic tricks involving minimal sleight of hand skill and only a deck of all-white cards. You get 100% white, 100% recommended!

“Everything was probably written but not by you!”

With this sentence, Yoan begins his workshop around the use of blank cards. Discover how much you can make the spectators travel with a simple marker and pieces of paper!

Names, countries, lottery balls, draws... **Infinite possibilities** and amazing routines in real conditions for performers.



CREATIONS

— YOAN TANUJI
MAGIC • MENTALISM • PLAYING CARDS



QUOTES & REVIEWS



♠ **Peter NARDI** 

«Yoan is not just a magician; he's a visionary creator who continually pushes the boundaries of what's possible. Whenever he shares a new idea with me, I'm filled with anticipation because I know it's going to be something truly innovative. His lectures are a window into his brilliant mind, and I wholeheartedly recommend that everyone seize the opportunity to experience them firsthand. You won't be disappointed!»



♦ **Brett BARRY** 

About Room 66

«I guarantee you'll get your kicks (and fry many minds) with Room 66 – a dynamite new peek device that is unlike anything you've seen on the open road.»



♥ **Craig PETTY** 

About Snow Deck

«Magic Dream is a great company, I think Yoan is amazing. (...) The Snow Deck is really really solid. It's one of the best blank deck tricks that I have EVER seen. The thinking & the methodology behind it is brilliant. (...) I'm gonna give it 100 %." - Craig PETTY.»



♣ **Luca VOLPE** 

About Room 66

«When you start to play with this device, you will understand how powerful this little thing can be. It is even better than a simple peek... This is an incredible tool for prediction.»



♠ **Richard OSTERLIND** 

About Room 66

«I especially liked the prediction effect as it seems so remarkable. Room 66 is a wonderful utility prop that you can use for all kind of routines and that is what I like much. I don't endorse many new products, but this one has my full endorsement Get Room 66 and you will be happy you did it.»



♦ **Boris WILD** 

About Snow Deck

«If like me you like Invisible Deck or Mental Photography type routines, Snow Deck takes it a step further as the card randomly named by someone in the audience will be the only one printed, back and front, in an all-white deck. All this with a single deck and any card. Snow Deck is a guaranteed avalanche of applause!»



♥ **David STONE** 
About David Stone Word(s)

«David Stone Word(s) booktest created especially for me in 4 different languages is just evil. A creative and powerful mentalism experience from Stéphane GUEKKO and Yoan TANUJI brains, congratulations guys!»



♣ **Antonio BEMBIBRE** 
Champion “La France à un Incroyable Talent 2016”

«Yoan is an excellent creator and especially a real worker who knows what works and what does not work on an audience. His magic is powerful and very commercial. I know the quality of his work and you will not be disappointed at all!»



♥ **Jean-Jacques SANVERT** 

«Yoan knows perfectly how to combine a «commercial» approach with a diabolical methodology. His very long experience as a professional magician allowed him to really test «what works». If you add to that his devastating humor, you can meet one of my favorite magician. And besides, he’s adorable!»



♦ **Mark STEVENS** 
 STEVEN’S MAGIC

« I believe the litmus test that separates a good performer from a gifted one is if they can evoke an emotional connection with their audience. Yoan Tanuji has this gift. His original artistic routines create more than momentary feats of impossibility. He provides his spectator with a powerful lasting emotional memory -- in doing so he proves magic is real -- and resides in the hearts of each of us. »



♠ **Mathieu BICH** 

«In addition to having ingenious methods and original effects, Yoan’s tricks are designed to be performed in real conditions! I strongly advise you not to miss his lecture, not only you will have a good evening but you will also leave with a lot of new ideas and new tricks for your repertoire!»



♣ **Michel HUOT** 

«Yoan is not only a good performer, he is a great thinker. When Yoan has an idea, he doesn’t stop thinking early. He squeezes the lemon and when there is no more juice, hes asks around making sure that YOU get the best results possible in every trick he shows you. But above all, Yoan is just a great guy to be around. Don’t miss out!»



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